



*THIS REPORT IS ALSO ON THE CURRENT (2011 Spring) NEWSLETTER  
(Webmaster News) PAGE!*

[http://donauschwaben-usa.org/2011\\_spring\\_lusa\\_webmaster.htm](http://donauschwaben-usa.org/2011_spring_lusa_webmaster.htm)

[http://donauschwaben-usa.org/2011\\_april\\_webmaster\\_report.htm](http://donauschwaben-usa.org/2011_april_webmaster_report.htm)

# Landesverband USA Website Webmaster Report

## April 2011

<http://donauschwaben-usa.org>

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## GENERAL INTRODUCTION

The present URL for the national website was established near the end of 2005. Its present URL has remained the same:

(<http://donauschwaben-usa.org/>) .

The present site continues to receive "hundreds of thousands" of hits. There has been an increase of over 60% more usage than in the last evaluated time period. While there are several sections of the website that continue to draw a lot of visitor interest, some sections continue to experience a drop in visitation. The most likely cause, again, is lack of current content and support from the membership. The sections of little interest/visitation have either been removed or moved to a lower tier on the website. The website remains an overwhelming instrument of promoting the Donauschwaben interests. However, its potential usage still remains unrealized.

If this message appears to be essentially unchanged from previous reports, it is. In my opinion this site still suffers from non-compliance to the web master's recommendations for the web site promotion as well as the persistent and consistent lack of support from the membership.





# WEBSITE GENERAL STATISTICS APRIL- 2011

*(For 2010)*

Over 8,300 Printable Pages (estimated)

*(Was > 5,000 one year ago; an increase of over 3,300 pages/over 70% increase!)*

Total of over 1500 separate web pages in website.

*(Was over 800 one year ago; an increase of over 700 pages/over 91% increase! )*

Newsletter, Author Archives, and History sections with the most hits and printable pages  
for 2010! (other than the Home page)

Newsletter has grown from 25 printable pages in 2007 (as a single web page) to  
consistently over 180 printable pages since the 2009 Fall Newsletter

*(This remains as an increase of 155 pages/over 700% increase since 2007!)*

Newsletter went from one web page in 2007 to 14 separate pages since 2008/2009.

*(Intro Page, Magazine Life\_Leisure, Magazine Literature\_Music\_Poetry, News\_Donauschwaben Events, News  
Donauschwaben Overseas, News Donauschwaben Obituaries, News DS Stiftung, News History\_Politics, News Sport,  
News Travel, News Webmaster, A World of Meaning, Eddy Palffy's World, Zimmer des Zimmermans)*

Verbandszeitung remains eliminated due to lack of contributors since 2009.

*(However, it is still being accessed since 2009)*

One year ago the average # hits for the entire site per month was >64,000.

In 2010 the average # hits for the entire site per month was 102,899 !!

*(This represents a 62% increase per month in one year alone)*

*(There were over 162,000 hits in 2010 December!)*

*(Looking at this month's rate, April 2011, we expect >210,000 hits)*

With this growth pattern we may expect over Two Million hits in 2011 !!

Find a full copy of this report in Webmaster Archive Section of Website at:

[http://www.donauschwaben-usa.org/2011\\_april\\_webmaster\\_report.htm](http://www.donauschwaben-usa.org/2011_april_webmaster_report.htm)



## TOP COUNTRIES VISITING WEBSITE – 2010

Country	2010 Jan	2010 Feb	2010 Mar	2010 Apr	2010 May	2010 Jun	2010 Jul	2010 Aug	2010 Sept	2010 Oct	2010 Nov	2010 Dec	Total Year Hits
USA	40,954	45,887	59,186	57,035	43,266	37,569	42,530	48,268	44,641	44,809	43,536	43,141	550,822
Germany	10,948	12,335	12,940	12,264	12,554	11,739	12,359	14,088	12,227	14,625	20,071	46,582	192,732
Others	5,025	5,672	8,936	10,618	11,558	12,537	10,653	12,070	13,235	13,362	14,740	17,480	135,886
Canada	4,743	3,743	6,385	8,283	5,291	4,428	5,783	6,465	6,468	8,462	6,412	3,727	70,190
Austria	940	1,317	1,754	1,368	2,669	2,067	1,206	1,578	2,136	1,820	3,935	9,195	29,985
Great Britain	1,019	1,313	1,823	1,570	1,937	2,308	1,718	1,715	2,387	2,934	4,078	2,231	25,033
Hungary	1,305	739	1,224	654	949	1,093	628	845	1,887	1,251		1,841	12,416
Australia		368	991	1,276	1,555	967	1,221	2,015	1,385		1,046		10,824
Switzerland					796		814					4,652	6,262
France	337									1,216	2,644	1,754	5,951
Ivory Coast					984						460	2,039	3,483
Netherlands			1,638										1,638
Italy									536	516			1,052
Russian Federation											682		682
Romania		598											598
South Africa							500						500
Iran						378							378
Japan			149	200									349
Croatia	334												334
United Arab Emirates						180							180
Hong Kong								166					166



## DURATION OF WEB SITE VISITS-2010

<b><u>DURATION OF VISIT</u></b>	<b><u>NUMBER OF UNIQUE VISITS(*)</u></b>	<b><u>PERCENT</u></b>
0S-30S	3,923	81%
30S-2MIN	359	7%
2MIN-5MIN	178	4%
5MIN-15MIN	347	4%
15MIN-30MIN	87	<2%
30MIN-1HR	76	<2%
>1HR	35	<1%

*(\*This represents the average monthly visit durations per unique visitor)*






## WEB SITE HITS PER MONTH-2010

Month	Unique Visitors	Visitors	Visits/Visitor	Pages	Pages/Visit	Hits	Hits/Visit	Total Different Pages
January	2,477	3,169	1.27	13,211	4.16	73,810	23.29	676
February	2,675	3,316	1.23	12,983	3.91	82,408	24.85	812
March	3,337	4,155	1.24	15,878	3.82	104,153	25.06	860
April	3,604	4,432	1.22	16,059	3.62	105,367	23.77	773
May	3,840	4,631	1.20	14,784	3.19	93,911	20.27	1,194
June	3,764	4,634	1.23	12,399	2.67	84,974	18.33	635
July	3,882	4,769	1.22	13,853	2.90	91,083	19.09	650
August	4,032	5,397	1.33	17,899	3.31	105,697	19.58	998
September	4,204	5,291	1.25	16,582	3.13	103,299	19.52	1,086
October	4,264	5,044	1.18	16,762	3.32	108,013	21.41	1,019
November	4,866	5,820	1.19	22,850	3.92	119,911	20.60	954
December	6,563	7,564	1.15	24,383	3.22	162,167	21.43	1,845
Totals	47,508	58,222	14.71	197,643	41.17	1,234,793	257.20	11,502
Ave/Month	3,959	4,852	1.23	16,470	3.43	102,899	21.43	959

(This does not include hits by robots, spiders, etc.)







## TOP WEB SITE PAGES VISITED-2010

Country	2010 Jan	2010 Feb	2010 Mar	2010 Apr	2010 May	2010 Jun	2010 Jul	2010 Aug	2010 Sept	2010 Oct	2010 Nov	2010 Dec	Total Year Hits
Others	4,829	5,833	6,366	6,984	6,826	5,313	5,587	8,618	7,500	8,498	8,926	12,379	87,659
Home Page	603	449	723	594	580	650	598	1,689	1,623	694	4,880	849	13,932
Author Archives	4,880	95	930	543	434	170	649	374	798	645		787	10,305
History	1,139	591	771	620	498	436	403	293	385	384	498	339	6,357
pdf Melissa Venema Bio				174	260	439	398	361	261	319	356	532	3,100
Donauschwaben Hymne	338	322	467	331	271	208	204		182	218	289		2,830
2008 Herbst Verbandzeitung											431	2,313	2,744
Donauschwaben Clubs	228	209	235	268	236	227	272	297	230	257			2,459
2009 Spring NL DVHH			242	355	190	357	277	244					1,665
2010 April Albrecht Rhino					216	159			197	180	256		1,008
Human Misery Camp				198	264	138							600
2010 April pdf stats											513		513
2010 May pdf stats										262		195	457
Calendar	169	100							164				433
Photos	133	133	135										401
Fairbanks Ice Fest		245	155										400
Christmas Tradition												368	368
2010 Landestreffen DS							150	214					364
Leidensweg Voldina Deutschen									269				269
2010 June pdf stats											255		255
Genealogy	122		119										241
Weihnachtszeit Silent Night midi												219	219
2010 July Zimmerman Bagpipes								209					209

Germans Yugoslavia WW1		179			179
2009 Frühling Verbandzeitung				172	172
2009 Dec Tanzgruppe Bericht				162	162
History Chapter 3			133		133
Events	112				112
2008 Fall NL DS Events		94			94
(Total =)					137,640






## TOP TEN WEB SITE PAGES

### 1st QUARTER 2011

Country	2011 JAN	2011 FEB	2011 MAR	2011 APR	2011 MAY	2011 JUN	2011 JUL	2011 AUG	2011 SEPT	2011 OCT	2011 NOV	2011 DEC	Total Year Hits
Others	16,522	10,934	12,122										39,578
Home Page	1,339	1,722	1,128										4,189
Author Archives	1,016	1,452	1,174										3,642
History		1,724	1,097										2,821
pdf Melissa Venema Bio	635	407	457										1,499
Donauschwaben Hymne 2008 Herbst	392	568	405										1,365
Verbandzeitung	335	267	280										882
Donauschwaben Clubs	209	321											530
2009 Spring NL DVHH	251	189											440
2010 April Albrecht Rhino			376										376
Human Misery Camp			319										319
2010 October pdf stats			303										303
2010 August pdf stats		197											197
2010 April pdf stats	183												183
												(Total =)	56,324





## WEB SITE HITS 1st QUARTER 2011


Month	Unique Visitors	Visitors	Visits/Visitor	Pages	Pages/Visit	Hits	Hits/Visit	Total Different Pages
Jan	6,255	7,645	1.22	29,557	3.86	158,592	20.74	1,960
Feb	6,133	7,340	1.19	25,634	3.49	151,725	20.67	1,217
Mar	7,423	8,904	1.19	27,012	3.03	187,189	21.02	1,310
Apr								
May								
June								
July								
Aug								
Sept								
Oct								
Nov								
Dec								
Totals	19,811	23,889	3.6	82,203	10.38	497,506	62.43	4,487
Ave/Month	6,604	7,963	1.2	27,401	3.46	165,835	20.81	1,496





## WEB SITE STRUCTURE SUMMARY 2010

FILE CATAGORIES	2008 COUNT	2009 COUNT	2010 COUNT	DESCRIPTION
All Files	4,734	10,582	17,699	All files in the current web
Pictures	2,9 60	6,462	9,835	Picture files in the current web
Unlinked Files	22	947	3,648	Files in the current web that cannot be reached by starting from home page
Linked Files	4,712	9,635	14,051	Files in the current web that can be reached by starting from home page
Slow Pages	608	1,257	1,900	Pages in the current web exceeding an estimated download time of 30 seconds at 28.8
Older Files	0	9,709	15,082	Files in the current web that have not been modified in over 72 days
Recently Added Files	670	357	649	Files in the current web that have been created in the last 30 days
Hyperlinks	25,537	67,840	106,914	All hyperlinks in the current web
Unverified Hyperlinks	3,006	6,041	9,392	Hyperlinks pointing to unconfirmed targets
Broken Hyperlinks	4	0	51	Hyperlinks pointing to unavailable target files
External Hyperlinks	3,131	6,392	9,895	Hyperlinks pointing to files outside of the current web
Internal Hyperlinks	22,406	61,448	97,019	Hyperlinks pointing to other files within the current web
Component Errors	18	66	76	Files in the current Web with components reporting an error
Unused Themes	0	0	0	Themes in the current Web that are not applied to any file





## List of Services Available from MyHosting for Website Analysis

*(These are unchanged from 2008)*

Number of Unique Visitors  
Number of Visits to Site  
Number of Pages Visited  
Number of Hits per Month  
Hits by Days of Month  
Hits by Days of Week  
Hits by Hour of Day  
Number of Visitors by Countries  
Hits by Hosts  
By Robots (with names of robots), Spiders, etc.  
Duration of Visits  
Hits by File Type (pages, images, etc)  
Hits for each page  
Operating Systems Used by visitors  
Browsers Used by Visitors  
Visitor Connections from (Bookmarks, Newsgroups, Search Engines, etc.)  
Visitor Searches by Key Phrases or Keywords  
IP addresses of Visitors  
More...





## Suggestions for Article/Information/Pix Submissions to LUSA Website

*(These are essentially unchanged since April 2007; but mostly ignored!)*

1. MS Word for word processed documents.
2. Sender to do viral check before sending material/files to (LWM).
3. Send pix in Jpeg format. Keep resolution low (but good enough) to minimize memory usage. They need to be kept within monitor field size for best and easiest presentation. Try to keep the file size below 500K per picture. The server will not accept large pix files.
4. Send information, pix, etc. as attachments and not in body of email message, if possible.
5. Be as current and early as possible (timely manner) to allow for (LUSA WM) time to place on website. Don't wait until the last minute?!
6. Do spell check, etc. before submission to (LUSA WM).
7. Title information or article as it needs to be displayed before submission.
8. Notify (LUSA WM) if any information already submitted needs to be modified for correctness, currentness, clarifications, etc.
9. If possible, try to submit all articles in English and in German!

LUSA = Landesverband der Donauschwaben USA

LUSA WM = Landesverband Webmaster





## Webmaster (Landesverband Website) Recommendations

*(These are essentially unchanged from April 2007; but mostly ignored! )*

1. Always give information as it is to be displayed.
2. Notify Landesverband webmaster (LUSA WM) ASAP of website changes (URL, calendar, etc.)
3. Specifically notify (LUSA WM) of who, at each club, is responsible for each club's activities, corrections, and participation, etc.
4. All Donauschwaben Club links on each site needs to be kept current (report to LUSA WM monthly? to keep easily current)
5. Notify (LUSA WM) of all club officer changes ASAP.
6. Submit current photos of all LUSA officers for placement on national website. Can be emailed or mailed for scanning; submit similar to passport type of image 2" x 2" .
7. All LUSA officer emails or telephone numbers need be kept current to (LUSA WM). (This is presently being done by Generalsekretärin, Elisabeth Miehle.
8. LUSA club secretaries need to keep (LUSA WM) updated.
9. Hosting Vereins need to keep (LUSA WM) updated for LUSA events and related information, etc.
10. All LUSA member clubs need to keep LUSA WM updated on current individual club webmasters and their email addresses..
11. Each club webmaster should notify (LUSA webmaster) and other LUSA clubs if links need to be updated.
12. Always address each item in correspondence, so as not to keep them "up in air". If responses are to be deferred to later date, indicate this as so with expected time frame.
13. Recommend each LUSA member club webmaster place webmaster contact information in a readily accessible area on its own website. (Preferably on each page and "clickable")



14. Recommend LUSA presidents establish a consensus as to how "all" of the Landesverband der Donauschwaben, USA member clubs should structure their Donauschwaben Clubs Internet links page.

15. Other?





To date: Have not received any September 2011 Landestrachtenfest mit Tanzwettbewerb Event Information from Mansfield. So, no information is presently available on the website. (April 24<sup>th</sup> 2011)

<http://donauschwaben-usa.org/2011%20Landestrachtenfest-Tanzwettbewerb.htm>



Respectively submitted,

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